

Iñaki Abete

Senior Software Engineer — Frontend & Platform

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PROFILE

Senior Software Engineer with 20+ years of experience building web products, embedded customer-facing systems, developer tooling, and cloud platforms. Strong focus on frontend architecture, e-commerce integrations, and platform engineering across TypeScript, React, AWS, Kubernetes, and GitOps. Experienced in technical leadership and in designing systems that span customer applications, SDKs, deployment infrastructure, and internal tooling. Experienced in AI-assisted and agentic software development, including coding agents, MCP integrations, reusable agent workflows, and local and cloud model orchestration.

EXPERIENCE

Cavaco AI

Dec 2023 - Present

Senior Software Engineer — Frontend & Platform

Frontend and platform ownership for an AI-powered e-commerce marketing platform.

- Own customer-dashboard, embedded storefront-widget, and deployment-platform initiatives across the product.
- Build the architecture used to render and embed interactive widgets in customer storefronts, including integrations with Shopify, BigCommerce, and WooCommerce.
- Designed internal tooling for widget development, integration, and preview workflows.
- Designed and implemented the CI/CD and GitOps platform from scratch with GitHub Actions and Argo CD, following a Rendered Manifests Pattern.
- Work on AWS EKS infrastructure using Terraform and Crossplane, and drive architecture decisions across frontend, platform, and infrastructure.

Sitecore

Sep 2021 - Nov 2023

Senior Software Engineer

Continued at Sitecore following its acquisition of Reflektion.

- Technically led a four-person team responsible for the customer-site widget platform.
- Led the migration from a legacy widget renderer to an SDK-based architecture that let customers mount widgets in their own applications and customize them with composable components.
- Drove architecture and technical decisions for the SDK, component APIs, frontend integration model, and developer tooling.

EXPERIENCE · CONTINUED

Reflektion

Jun 2017 - Sep 2021

Senior Software Engineer

AI-powered search, recommendations, and personalization for e-commerce.

- Built React-based customer dashboards and customer-site widgets used by merchants to configure experiences and personalize storefronts.
- Owned frontend architecture and key technical decisions across customer-facing product development and third-party storefront integrations.
- Participated in engineering hiring and technical interviews.

Gone

Sep 2013 - Apr 2017

CTO & Co-founder

Consumer marketplace for selling used electronics.

- Co-founded the company and led engineering across backend, web, mobile, infrastructure, and third-party integrations.
- Designed and evolved the platform architecture, established CI/CD and DevOps practices, and operated its AWS infrastructure.
- Participated in the Techstars 2013 accelerator program.

EARLIER EXPERIENCE

DevSpark

2011 - 2013

Technical Lead / DevOps

Led frontend development for an internal management platform and worked on AWS-based distributed systems and deployment infrastructure.

Panvideo

2008 - 2011

Software Engineer / DevOps

Helped design and build a distributed cloud video-processing platform on AWS, then focused on deployment automation, CI/CD, and production infrastructure.

DSNET

2004 - 2009

Web Developer

Built web applications with PHP, JavaScript, MySQL, HTML, and CSS.

CORE TECHNOLOGIES

Frontend: TypeScript, JavaScript, React, HTML, CSS

Platform & Infrastructure: AWS, Kubernetes, EKS, Terraform, Crossplane, Argo CD, GitHub Actions, Docker, GitOps

Backend: Node.js, REST APIs, Distributed systems

AI & Developer Tooling: AI coding agents, Agentic workflows, MCP, Multi-agent systems, LLM tooling, Local & cloud model integration, Codex, Claude Code, OpenCode, OpenRouter

E-commerce: Shopify, BigCommerce, WooCommerce

Databases: PostgreSQL, MySQL, DynamoDB, MongoDB

Languages Spanish (Native) · English (Professional working proficiency)